

Portfolio [www.kristiangallagher.net](http://www.kristiangallagher.net)

Online Profile [www.linkedin.com/in/kristiangallagher](http://www.linkedin.com/in/kristiangallagher)

Areas of Expertise

- Designing online applications, intranets, social media communities, multi-touch marketing campaigns, and touch-screen retail consumer experiences
- Understanding needs from a client perspective
- Flash storyboarding and design
- Experience with the Agile methodology
- Established reputation for thought leadership, business savvy, and passionate dedication to the project at hand

Work History

**Senior Creative Lead**

Somnio Solutions LLC | Austin, TX

*March 2009 – July 2010*

Responsible for storyboarding, strategy, visual design, and collaborating with the production team for development needs. Clients include Cisco, HP and IBM. Favorite project: Kinetic typography motion graphics piece for IBM.

**Senior User Experience Designer**

Neudesic LLC | Austin, TX

*July 2007 – December 2008*

Member of a collaborative team dedicated to creating the best possible user experience. Clients included: Harvard University, Microsoft and Jack in the Box. Favorite project: designing a consumer touch-screen experience for GameStop.

**Senior Interactive Art Director**

Direct Impact | Austin, TX

*March 2005 – July 2006*

Creative lead for online projects. Clients included Sony, Logitech and CDW. Favorite project: Designed the Logitech Football Challenge, a global fantasy soccer league.

**Creative Director**

The Internet Design Firm | Austin, TX

*January 2000 – July 2000*

Managed department of four designers and two technologists. Successfully launched sites for Employment Learning Technologies, Dr. Red Duke and Freed Advertising.

**Senior Interactive Designer**

Cyberplex (formerly Saper Media Group) | Austin, TX

*August 1998 – January 2000*

Creative team lead, successfully launched multiple online experiences for Motive, FIC Group, Tivoli, eCommission, and Samsung.

**Corporate Communications Producer**

Human Code, Inc. | Austin, TX

*March 1997– August 1998*

Responsible for internal creative, including print, interactive, and E3 trade show materials.

*Prior to 1997, I was a print designer. Details available by request.*

Education

**Masters Art College, San Jose, CA**  
Digital Arts Program | Graduated May 1990

**West Valley College, Saratoga, CA**  
Traditional Graphic Design curriculum | September 1988 – May 1989

**Community Involvement**

- Pro-bono design work, Austin Women in Technology, 2004
- AIGA Board Member, 2003
- AIR-Austin Advisory Board member, 2001

Contact Information

kristiangallagher@gmail.com  
512.517.4624